

Innovation Contest for Textile Startup - 2017

1. Innovation Title: _____

2. Describe the Innovation

3. Team

Tell us a few things about your team members (Maximum of 6 team members)

Details	Team Member 1	Team Member 2	Team Member 3
Full Name			
Department & Year			
Institute /organization			
Address			
Telephone			
Email			

4. Innovation details

Your Category

Product

Process

Technology

5. Market Potential & Business Opportunity

- Problem/Market Need/Opportunity Identified
- Innovativeness of Solution developed
- Solution developed for Problem/Market Need/Opportunity Identified

6. Competitive Landscape

- Current Competitors
- Competitive advantage of your business (IPR, USP and Innovation)

7. Business Model

- What is your business model? Launch of product or service
- Targeted customer
- Revenue streams for your product/service

8. Market Entry and Investment Readiness

- Startup stage (e.g. idea/conception, proof of concept, fully tested prototype, etc.)?
- Market Potential
 - Size of the target market
 - Fit for international market

9. Sustainability & Impact

- Practical application and possible impact
- Sustainability & Scalability of start-up model

10. Go-To-Market Strategy

- Channels planned
- Partnership for establishment
- Future Plans
- Exit Strategy

11. Resource mapping & requirement:

- What are the key resources anticipated; quantify with time line?
 - Technical
 - Competent Human
 - Financial
 - Other, specify

- What kind of facilities do you need to take your start-up to next level growth phase?
 - What type of Mentoring Services, Specify.....?
 - Any kind of special Trainings Specify.....?
 - Prototype Development Support
 - Market research & Pilot Study Support
 - Incubation facilities & Network Building
 - Acceleration Services
 - International market exposure
 - Any Other services, (Specify)

12. Team/Start-up Capability & Competency

- Technology Competency
- Business management & Networking skill
- Entrepreneurial Competency

- **Conclusion**

Note: Also submit a ppt with maximum 10 slides on above.

Declaration: I hereby declare that all the above information furnished herein is true to the best of my knowledge. I understand and accept that my candidature for Textile Start-up Contest 2017 may be cancelled in case the above declaration is found to be false.

Name & Signature

Date:

Place: